

DEBUT 059

SHAPELY CURVES

APREAMARE 64

Photos: Gianfranco Capodilupo Story: Cecile Gauert

The new Apreamare 64, launched in Genoa last fall, is a worthy successor to the Apreamare 60 that made its U.S. debut at the Fort Lauderdale International Boat Show 2007. Built in Sorrento, Italy, the luxurious yacht has moved yet further away from the humble Mediterranean fishing boat that inspired the line but recalls its charm through generous rounded shapes. It has gained space inside and out and is a well-qualified candidate for lazy summer days.

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t may be getting harder to identify in the expanding Apreamare line of luxury yachts the delightful yet simple working boats that inspired their design, but workboats with rounded stern and bow—a design that may be as old as Roman times—remain the model for the classic lines launched by master crafter Cataldo Aprea, the company's CEO. His first contribution to a family shipyard—in operation since 1849—was a 23' power "gozzo" called Smeraldo 7, launched 30 years ago. This unique yard and its inspired leader have evidently found a clientele for their appealing boats. Apreamare, which became part of the Ferretti Group in 2001, now has an 80-footer in the works for its Maestro line. Sails, oars and muscle originally powered the gozzo, a traditional fishing



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The aft deck extension creates expansive sun and swim spaces

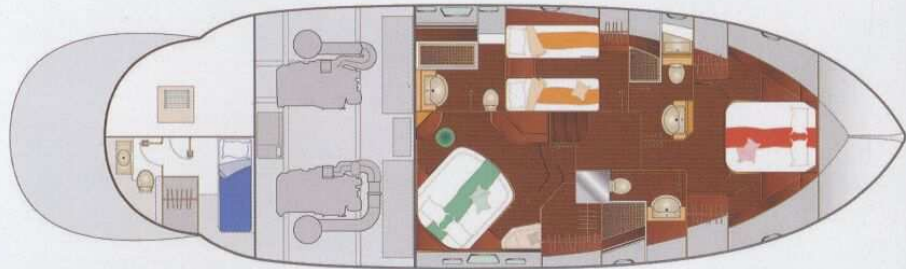
boat used by fishermen from the town of Sorrento. But these will only get you so far, and in the 1930s a few practical fishermen started installing automotive engines from Fiat and Jeep to power their skiffs along the shore of the Bay of Naples. Over time, the traditional workboats, combining historic charm, looks and a keen ability to handle the waves, gained popularity among leisure boaters. They became favorites for picnic outings, perfect for skimming blue waters to favorite anchorages. Located in Torre Annunziata, a stone's throw away from Vesuvius and Pompeii, the traditional Apremare shipyard ensured its continuity by re-interpreting the Gozzo Sorrentino for leisure boaters. In the mid-1990s the brand took off in a big way on the international market. Introduced by a Cigarette dealer in trendy St. Tropez, Apremare boats began selling briskly outside of Italy, becoming must-haves for discerning members of the international jet set.

The Apremare 64 is the latest born, and now flagship, of a line of charming yet modern yachts whose distinctive shapes make them recognizable anywhere. The latest model is not a drastic departure from the earlier Apremare 60's design, yet the addition of four feet has allowed Apremare and designer Brunello Acampora of Victory Design to make some very noticeable changes. Chief among them is the expansion of the swim platform and aft deck, where an oversized sun pad now is located. It converts to a couch with headrest facing the entrance to the salon. On the foredeck is a comfortable U-shape sofa for additional seating outdoors, an important feature for what remains a quintessential Mediterranean boat.

The additional length has allowed emphasizing even more the boat's traditional curves. The indoor living area is a warm and pleasant space featuring rich mahogany in satin and high-gloss finishes and natural textures and fabrics, including cotton and Viennese straw, contrasted by chrome-plated and steel hardware. Large windows allow plenty of natural light to flow during the day. The main deck includes a small galley, located opposite the pilothouse.

The arrangements on the lower deck are reminiscent of the comfort and functionality of the Apremare 60. Large windows light the full-beam owners' suite, which offers panoramic views from the bed and the bathroom. A generous wardrobe completes the suite. The VIP cabin, located in the bow, has large closets and a bathroom with an extra large shower. Finally the classic twin cabin, although it includes an ensuite, is larger than average in boats this size. Twin 1,100 hp MAN V10s provide a top speed of 32 knots. Fort Lauderdale-based American Global Yacht Group this winter became the American sales and service representative of the Apremare line, which now ranges from 28' to 64'.

LOA: 64'1"
 Beam: 18'4"
 Draft: 4'4"
 Fuel: 793 Gal.
 Water: 264 Gal.
 With twin 1,110 mhp MAN V10s:
 Maximum speed: 36.8 mph
 Cruise speed: 32 mph



www.agyg.com or www.apremare.it

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